



EVRIHOLDER LAUNCHES NEW FITNESS BRAND, EVRIFIT

ANAHEIM, CA, November 8, 2019 – Evriholder Products is proud to announce the latest brand, **EVRIFIT**, providing a range of fitness equipment that makes working out as convenient and easy as possible.

Working out isn't just about staying in shape. It's about keeping us active, all while staying safe. As more people begin working from home and gyms have limited capacity, people are looking for easy, yet effective workout equipment that won't break the bank. EVRIFIT allows you to have a complete workout in the comfort of your own home. Evriholder aims to empower individuals to optimize their well-being and live a healthier and more vibrant life with easy-to-use, convenient equipment to allow workouts to be completed anywhere, anytime, at any fitness level.

Product range includes 11 new items:

Pilates Ring features soft foam handles that are padded on both the inside and outside of the ring for a comfortable and firm grip. Pilates improves muscle tone, fitness, balance, and focus. This Pilates ring is the perfect addition to any Pilates workout for beginners or advanced practitioners.

Jump Rope features ergonomically designed handles that can help reduce strain on your hands and wrists. The length of the jump is also adjustable, making it perfect for people of all heights.

Workout Gloves provide full palm protection and extra grip during strength training and conditioning. They are made to stretch and conform to your hand for a perfect fit every time, and are available in sizes S/M and M/L.

Yoga Mat is double-sided with a non-slip texture to provide stability, prevents injuries and give you a peace of mind while you perfect your poses. Made from durable PVC, the mat is perfect for anyone with a latex allergy and will not break down into harmful chemicals.

Yoga Towel is perfect for those sweaty hot yoga sessions. Made from 100% microfiber, it is naturally absorbent and can be used as a hygienic layer to wipe away perspiration and keep your yoga mat slip-free and clean.

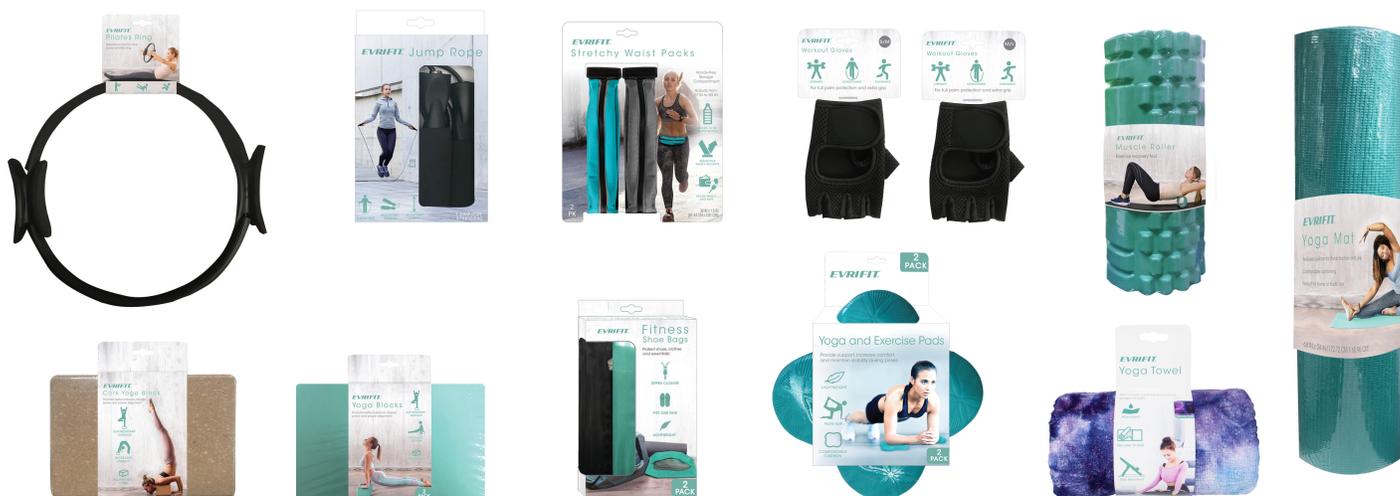
Yoga & Exercise Pads are 1" gel cushions used to prevent sore wrists, knees, and elbows by creating a soft cushy barrier between you and the hard ground. These come as a two-pack.

Yoga Blocks are high-density foam blocks to help you execute a difficult pose or achieve a deeper stretch. Open your chest, reach your feet, and master challenging poses. The **Cork Yoga Block** is a denser, heavier block for more support.

Muscle Roller is our exercise recovery tool to treat muscle pain, providing instant relief to enhance future performance. Not only can it help with circulation, balance, mobility and circulation, but it may help your overall health through use as a self-myofascial release technique to increase your joint range of motion.

Stretchy Waist Packs are a lightweight option for hands-free storage while working out, whether you are out on a run or taking a hike. They feature strong, premium quality zippers, which means you never have to worry about your items falling out of the pocket while you exercise. These are provided as a two-pack.

Fitness Shoe Bags help keep gym shoes separate from your clothes when thrown into your gym bag. Easily slip your shoes into this handy carrying bag to protect your clothes and other essentials from moisture and odors! These are provided as a two-pack.



ABOUT EVRIHOLDER PRODUCTS

Founded in 1995, Evriholder Products designs, develops and manufactures products for Kitchen, Cleaning, Storage & Organization, and Health & Beauty categories. Headquartered in Anaheim, CA, Evriholder continues to introduce innovative products to all retail channels including specialty, mass, supermarkets, hardware and more! Please visit www.evriholder.com for the latest product information and images.

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