



EVRIFIT INTRODUCES PHASE 2 OF EVRIFIT

ANAHEIM, CA, August 10, 2020 – Evriholder Products is proud to introduce the newest additions to the **EVRIFIT** fitness line.

Fitness looks and feels different for everyone, but everyone has the ability to get fit. With gyms closures and quarantine lockdowns, the motivation to stay active has been more difficult than ever before. EVRIFIT provides products to make working out as enjoyable, easy, and accessible as possible. Whether it is 20 minutes of cardio, a quick yoga session, or a walk around the block, you're doing your part in keeping your body active.

Product range includes 5 new items:

Resistance Band Set provide both positive and negative force so you get the best workout possible. Whether you are a beginner or an expert, these Resistance Bands are designed to strengthen, tone, and stretch all of your muscle groups. Use for pull-ups, stretching, strength training, powerlifting, etc. This 11 piece kit includes everything you need for a mini home gym: 5 incremental color-coded bands, a door anchor, 2 handles, 2 ankle straps, a carry bag and an exercise guide.

Loop Resistance Bands are great for any workout! Integrate them into your yoga or Pilates practice, or use for general flexibility and strength training programs. They are a perfect way to improve your workout without heavy equipment. The bands are color coded for different resistance levels. Blue is 10-25 pounds of resistance, yellow is 30-35 pounds, and black is 40-45 pounds.

Exercise Ball with Pump promotes better posture and prevents future back pain. The easy-to-use pump means it will be a breeze to inflate the ball in no time. This exercise ball can be used for yoga, Pilates and more. It's a perfect and versatile addition to your home workout routine!

Compression Knee Sleeves protect your knees to help maintain long term mobility. These knee sleeves provide comfortable compression suitable for all types of athletics and everyday activities. Use while doing yoga, cross training, running, hiking, and more, for pain-free movement and maximum support. These are available in sizes S/M and M/L.

Hip Pack is made of a stretchable, lightweight, and moisture-wicking neoprene that is soft and supple against your skin. Its pocket is large enough to hold your smartphone, wallet, keys, or even a 16.9oz water bottle!



ABOUT EVRIHOLDER PRODUCTS

Founded in 1995, Evriholder Products designs, develops and manufactures products for Kitchen, Cleaning, Storage & Organization, and Health & Beauty categories. Headquartered in Anaheim, CA, Evriholder continues to introduce innovative products to all retail channels including specialty, mass, supermarkets, hardware and more! Please visit www.evriholder.com for the latest product information and images.

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